



HOLIDAY SQUARE

For 17 years, the City of Casper has been transforming Conwell Park into a holiday wonderland. The park is part of Casper's identity and a holiday tradition.

Keep Casper Beautiful invites you to become part of that tradition by advertising your business with a Holiday Square Sponsorship!

Deadline: November 11, 2016

Over 15,000 vehicles travel past Conwell Park on a daily basis. Visitors from all over the state travel to Wyoming Medical Center. Have your company be on their minds this holiday season.

2016 Sponsorship Levels
\$1,000 and Up- Santa
\$500-\$999- Elf
\$250-499- Reindeer Team
\$100-\$249- Snowman
\$25-\$99- Shining Star

Mark Your Calendar

The Holiday Square lighting will take place on Sunday, November 20, 2016. The Wyoming Medical Center Foundation will host their annual Reindeer Run before the lighting at 5:00 p.m. The light show will remain until the end of December. The event is attended by 500 people. Sponsorship recognition stays up over a month.



Every sponsorship dollar goes to lights

Your sponsorship dollars will help replace them with new LED lights, displays, programmable features, and other lighting needs. This year, the enhancements are projected to cost \$10,000. In-kind sponsorships are also being accepted for the lighting event. Contact us for information.

Sponsorship Levels & Recognition

Sponsorship & logo must be received by Friday, November 11th, 2016

\$1,000 and Up- **Santa**-company logo on event advertising, company banner in park, logo & link to company on website, company thank you on social media

\$500-\$999- **Elf** - company banner in park company logo & link to company on website, company thank you on social media

\$250-\$499- **Reindeer Team**-company logo on shared banner in park, company logo on website, company thank you on social media

\$100-\$249- **Snowman**-company logo on website, logo on shared banner in park

\$25-\$99- **Shining Star**-company logo on website & name on share banner on gingerbread house

SIGN US UP!

Sponsorship level: \$25-\$99 \$100-\$249 \$250-\$499 \$500-\$999 \$1,000 and up

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____

State: _____ Zip: _____

Phone Number: _____ Website: _____

Please make checks payable to: City of Casper

Checks can be mailed to:

City of Casper
Attn: Beth Address
200 N David Street
Casper, WY 82601

Email logos to bandress@casperwy.gov. If you have any questions please contact Beth Address at (307) 235-7562