

## COUNCIL WORK SESSION

May 21, 2013

### MINUTES

Casper City Council met in work session at 5:00 p.m., Tuesday, May 21, 2013. Present: Councilmen Bertoglio, Cathey, Goodenough, Hedquist, Hopkins, Meyer, Powell, Sandoval and Mayor Schlager.

City Manager Patterson introduced David Hough, City of Casper Special Projects Coordinator, who noted that for the past few months, a committee has been working towards the preparation of a request for proposals for the research and design of a community brand. Mr. Hough introduced Aaron McCreight, Executive Director, Casper Area Convention and Visitors' Bureau, who further discussed the project and responded to questions posed by Council, noting the end goal is to have a common brand and a common message for the community.

After further discussion, the consensus of the Council was to approve the request for funding in the amount of \$40,000, for the design phase of the project. This item will be placed on a future Council agenda for formal consideration.

City Manager Patterson then introduced Fleur Tremel, Assistant to the City Manager, who gave a brief update on the cable broadcasting project. Ms. Tremel introduced Dennis Rollins, Wolf Gang of Wyoming, LLC. Mr. Rollins briefly discussed his experience with television programming, and his proposal for the provision of television production and programming services for the City of Casper. He also responded to questions posed by Council.

The consensus of the Council was to move forward with this project. This item will be placed on a future Council agenda for formal consideration.

At 5:38 p.m., Mayor Schlager adjourned the work session.