

COUNCIL WORK SESSION
Tuesday, November 8, 4:30 p.m.
Casper City Hall
Council Meeting Room

AGENDA

1. Casper Area Convention & Visitor's Bureau, Visitor's Center Proposal (Brook Kreder)
2. Senior Advocacy Committee Update (Boomer Study) (Tanya Johnson)
3. City Manager Report
 - a. RFP for City Property in the OYD
4. Future Agenda Review
5. Council Around the Table

November 8, 2016

TO: His Honor, the Mayor, and Members of City Council

FROM: Brook Kreder, CEO, Casper Area Convention & Visitors Bureau

SUBJECT: Evolution of the Casper Area Visitor Center and Delivery of Visitor Services

Recommendation:

No Recommendation.

Summary:

Currently, both the Casper Area Convention & Visitors Bureau (CACVB) and the City of Casper sign professional service contracts with the Casper Area Chamber of Commerce (CACOC) to provide various services related to the operation of a Visitors Center.

The CACVB's current Memorandum of Understanding with the CACOC expires March 31, 2017. At the October 25, 2016 Board Meeting, the Natrona County Travel & Tourism Council (NCTTC) passed a motion to sign a Memorandum of Understanding with the United States Bureau of Land Management, Casper Field Office, National Historic Trails Interpretive Center (BLM-NHTIC) to house the Casper Area Visitors Center. The NCTTC and BLM believe that by joining efforts at a world-class interpretive center, both organizations will better achieve their respective missions by reaching more visitors than they have individually prior to this MOU.

As a very important partner in the delivery of visitor services, I'd like to update the Mayor and Members of Council on the evolution/future of the Visitors Center, where we are in the process, next steps and other options the CACVB is considering.

November 8, 2016

MEMO TO: V.H. McDonald, City Manager
FROM: Tanya Johnson, Special Projects Coordinator 
SUBJECT: Senior Advocacy Committee Quarterly Council Update

Recommendation:

For information only.

Summary:

In May of this year, the 2016 Senior Services Study was presented to Council. The report identified concerns and needs of the “Baby Boom” generation, individuals born between 1946 and 1964, with extensive consideration given to seven specific topics. Those topics are:

- Community Design;
- Transportation;
- Financial Concerns;
- Healthcare (including mental healthcare);
- Housing;
- Lifelong Learning, Social and Civic Engagement, and Recreation; and,
- Workforce, Employment, and Volunteerism.

Staff was asked to meet monthly with the approved Senior Advocacy Committee in an effort to implement the tasks outlined in the action plan of the study, and provide quarterly updates to Council. The committee has met as directed since then, paying specific attention to the Level I tasks under each topic. Level I tasks are items identified in the Senior Services Update that could be implemented immediately with little or no cost.

Staff would like to update Council on progress being made by the Senior Advocacy Committee and receive feedback and further direction.